

SYLLABUS: S. Y. B. COM

Advertising, Sales promotion and Sales Management (VOCATIONAL)

Objective of the Course:

- 1. To understand the concept, need, importance, utility of Advertising, sales promotion and sales management**
- 2. To develop the skills of students to face the modern world of Advertising**
- 3. To create awareness among the students to face the modern world of Advertising**
- 4. To motivate students for innovative ideas, rational thoughts and competency**
- 5. To encourage creative thinking and focus on over all development of the student.**

Paper I: Advertising & Media Planning

UNIT 1: MEDIA PLANNING AND SCHEDULING

1. Meaning and Concept of Advertising Media
2. Meaning of Media planning and scheduling
3. Media Objectives, Factors to be considered in selection of media
4. Meaning and need of media strategy

UNIT 2: ADVERTISING STRATEGIES

1. Meaning and definition of Advertising strategies
2. Objectives of Advertising strategies
3. Strategies adopted for Service Industries.

- i) Travel and tourism
- ii) Financial services
- iii) Hospitals

UNIT 3: EVALUATION OF ADVERTISING EFFECTIVENESS

1. Meaning of Advertising effectiveness
2. Methods of Testing (Pre-testing & Post-testing methods)
3. Difficulties in measuring advertising effectiveness

UNIT 4: CREATION OF ADVERTISING

1. Meaning of copy writing
2. Elements of copywriting
3. Role of Animations and Graphics in Electronic media

UNIT 5: BRANDING

1. Meaning of Branding
2. Characteristics of Branding
3. Functions of Branding
4. Types of Brand Names

LIST OF PRACTICALS

PAPER: I

Advertising & Media Planning

Sr. No	Title of the Practical	Objectives of the Practical	Methodology
1	Selection of advertising media with references to service industries	To study the role of media in service sector	Visit to a service provider
2	Critical evaluation of advertisements	To compare different advertisements and measure its performance	Collection of different advertisements for the same product
3	Creation of advertisements for Electronic Media	To develop the skills for the creation of advertisements	Role Play
4	Advertising as a career	To know the career opportunities available in the field of advertising	Guest Lecture
5	Multimedia in Advertising	To study the role of animation and graphics in advertising	Guest Lecture/ Visit

REFERENCES

Name of the book	Author	Publication
Advertisement and Marketing Research	Chunnawalla, Reddy, Appannaiah	Himalaya publishing House
Advertisement Management	U.C.Mathur	New Age International Publishers
Modern marketing Management Principles and techniques	J.N.Jain and P.P.Singh	Regal publications, New Delhi

PAPER II: PERSONAL SELLING AND SALESMANSHIP

UNIT 1: INTRODUCTION

1. Marketing Mix
 - i) Meaning and concept
 - ii) Elements of Marketing Mix
2. Personal Selling
 - i) Meaning and concept
 - ii) Importance of personal selling
 - iii) Advantages of Personal selling

UNIT 2: SALESMANSHIP

1. Meaning and definition of salesmanship
2. Qualities of an Ideal Salesman
3. Types of sales person
4. Reports & documents used by salesperson.
 - i) Sales Manual
 - ii) Order Books
 - iii) cash memo
 - iv) Tour diary
 - v) Reports

UNIT 3: SALES PROCESS

1. Concept of sales Process
2. Process of effective selling (Stages in sales Process)
3. A I D A Model of selling
4. Problems in selling

UNIT 4: CONSUMER BEHAVIOUR

1. Meaning and types of Buying Motives
2. Types of customers
3. Types of markets

UNIT 5: RETAIL MARKETING

1. Meaning and concept of Retail Marketing
2. Nature and scope of Retail Marketing
3. Need & objective of Retail Marketing
4. Role of Retail Marketing in the modern consumer World
 - i) Malls
 - ii) E-Shopping

List of Practicals

PAPER II: Personal Selling and Salesmanship

Sr. No	Title of the Practical	Objectives of the Practical	Methodology
1	Qualities of an Ideal Salesman	To study the positive and Negative qualities of a salesman	Interviews of at least 3 salesman
2	Case study	To study case on problems in selling	Group Discussion
3	Rural marketing	To study the problems faced in reaching the rural audience	Visit to a rural area/ guest lecture
4	Consumer Behavior	To study the consumer behavior with respect to FMCG (Fast Moving Consumer Goods)	Guest Lecture
5	Retail marketing	To study the importance retail marketing in modern consumer world	Visit to a Mall

REFERENCES

Name of the book	Author	Publication
Salesmanship and publicity	J.S.K.Patel	Sultan Chand and Son's New Delhi
Salesmanship and sales management	P.C.Pardesi	Nirali Prakashan
Modern marketing Management Principles and techniques	J.N.Jain and P.P.Singh	Regal publications, New Delhi
Retail Strategies	Jim Pooler	Jaico PUBLISHING HOUSE

MARKING SCHEME for Paper I and paper II

1. UNIVERSITY THEORY PAPER :		40
2. TERM END EXAM. :	60 Marks converted to	20
3. PRACTICAL- VIVA/JOURNAL :		40

Annexure-II

Structure/ Pattern of Syllabus must be as follows:

- 1) Title of the Course: **Advertising, Sales promotion and Sales Management (Vocational)**
- 2) Introduction: Pattern: **Annual**
- 3) Eligibility: **Should have offered Advertising, Sales promotion and Sales Management at F.Y.B.Com & passed as per Pune University rules**
- 4) Examination
 - A) Pattern of examination
 - i) **80-20 University annual examination of 80 marks & internal assessment of 20 marks. Details as per syllabus**
 - ii) Pattern of the question paper: **As per University pattern**
 - B) Standard of Passing : **As per University norms**
 - C) ATKT Rules : **As per University norms**
 - D) Award of Class : **As per University norms**
 - E) External Students : **Not permitted**
 - F) Setting of Question paper/ Pattern of Question paper: **As per University norms**
 - G) Verification of Revaluation: **As per University norms**
- 5) Structure of the Course :
 - i) Optional
 - ii) Medium of instruction : **English**
- 6) Equivalence subject/ papers & Transitory Provision: **Advertising, Sales promotion and Sales Management (Vocational)**
- 7) University terms : **As per University norms**
- 8) Subject wise Detail Syllabus : **Attached**
- 9) Recommended books : **Mentioned in the syllabus**

Computer Applications (Vocational)

(S. Y. B.Com. /B. A. 2009-2010)

Semester – I: Relational Data Base Management Systems

Semester –II: System Analysis Design and Software Engineering

Paper – II: Practical Course

Semester –I: Oracle

Semester–II: Event Driven Programming (Visual Basic)

Objectives

1. To get acquainted with Database concepts.
2. To enable the students to develop small, real life business applications i.e. from concepts to the products.
3. To get familiar with software concepts and real applications used in business industries.

Computer Applications (Vocational)

Semester I: Relational Data Base Management Systems

1. Files, Database and Database Systems

- 1.1 Basic of Data Arrangement and access
- 1.2 Data Hierarchy
 - 1.2.1 Bit, Byte (Character), Field, Record, File and Database
- 1.3 Storing and Accessing Records
- 1.4 Traditional File Environment and Problems with the File Approach
- 1.5 Concepts of Database
 - 1.5.1.1 Benefits of Database in Business
 - 1.5.1.2 Hierarchical, Network and Relational Database Models
- 1.6 Database Systems
 - 1.6.1 Objective
 - 1.6.2 Components
- 1.7 D.B.M.S.
 - 1.7.1 Components
- 1.8 R.D.B.M.S. Basic
 - 1.8.1 Concept of R.D.B.M.S.
 - 1.8.2 The Relational Database Model
- 1.9 Advantages of R.D.B.M.S.
- 1.10 Security and privacy Controls of R.D.B.M.S.

2. Developing Database Applications

- 2.1 Steps- Seven
 - 2.1.1 Study the Problem
 - 2.1.2 Determine the Requirement
 - 2.1.3 Design the Database
 - 2.1.3.1 E.R. Modeling
 - 2.1.3.2 Data Dictionary
 - 2.1.3.3 Normalization
 - 2.1.4 Create the Database
 - 2.1.5 Design the application
 - 2.1.6 Create the Application
 - 2.1.7 Test the application

3. RDBMS Software Package such as Oracle

- 3.1 Features
- 3.2 Specifications and Components
- 3.3 Data Types

4. SQL

- 4.1 Concept of SQL

- 4.2 Features and Types
- 4.3 Sub-divisions of SQL
 - 4.3.1 DDL
 - 4.3.2 DML
 - 4.3.3 DCL
 - 4.3.4 DQL
- 4.5 Functions
 - 4.5.1 Mathematical Functions
 - 4.5.2 Date Functions
 - 4.5.3 Character Functions
 - 4.5.4 Aggregate Functions

5. Introduction

- 5.1 PL/SQL
- 5.2 Sequences
- 5.3 triggers
- 5.4 Advanced Topics

Reference Books

1. Complete reference Oracle 8- George Koch & Kevin Loney TMH
2. Understanding DBMS S. Parthasarathy & Khalkar Master Education
2. Understanding SQL – Martin Gruber BPB
3. The SQL Programming Reference – Wanyne S. Freeze Comdex
4. Commercial Application Development Using Oracle and Developer 2000- Ivan Bayross BPB
5. Computerisation in your Future Marilyn Mayer & Roberta Bayer PIII
6. An Introduction to Database Systems- C.J. Date Addis OTI Wesley
7. Database Systems- Hansen & Hansen
8. Database Systems- Korth

Semester–II: System Analysis Design and Software Engineering

1. System

- 1.1 Systems Concepts
- 1.2 Basic Components of System
- 1.3 Elements of a System
- 1.4 General Model of a System

2. System Analysis and development

- 2.1 System Analysis, Systems Approach, System Analysis, System Design and System Analyst
- 2.2 System Development Life Cycle
 - 2.2.1 System Analysis
 - 2.2.1.1 Feasibility Study
 - 2.2.1.2 Requirement Analysis
 - 2.2.1.3 System Requirement Analysis
 - 2.2.2 System Design
 - 2.2.2.1 System Design Specifications and Programming
 - 2.2.2.2 System Implementation follow up and Maintenance
 - 2.2.2.3 Evaluation of the System
- 2.3 System Security- Physical Security, Logical Protection
- 2.4 Structured System analysis and Design Method
- 2.5 Systems Evaluation

3. System Tools and Techniques

- 3.1 Fact Gathering Techniques
- 3.2 Flow- Charting
- 3.3 Decision Tree and Decision Tables
- 3.4 Data Flow Diagrams
- 3.5 Data Dictionaries
- 3.6 Pseudo- code and Structured English
- 3.7 File Specifications
- 3.8 Designing
 - 3.8.1 Input Design
 - 3.8.2. Code Design
 - 3.8.3 Forms design
 - 3.8.4 Output Design

4. Software Engineering

- 4.1 What is Software Engineering?
- 4.2 Objectives of Software Engineering
- 4.3 Software Qualities
- 4.4 Methods of software Development
 - 4.4.1 Waterfall Analysis

4.4.2 Spiral

Reference Books:

1. System Analysis Design and Software Engineering: Parthasarthy & B.W.Khalkar
2. Software Engineering: Roger Pressmen McGraw Hill

MARKING SCHEME

1. UNIVERSITY THEORY PAPER :		40
2. TERM END EXAM. :	60 Marks converted to	20
3. PRACTICAL- VIVA/JOURNAL :		40

Annexure-II

Structure/ Pattern of Syllabus must be as follows:

- 1) Title of the Course: **Computer Applications (Vocational)**
- 2) Introduction: **Annual Pattern**
- 3) Eligibility: **Should have offered at Computer Applications (Vocational) F.Y.B. Com./B. A. and Passed F.Y.B. Com./ B. A. as per Pune University Rules**
- 4) Examination
 - A) Pattern of examination
 - i) **80:20** (University Semester examination of 80 Marks & Internal assessment of 20 Marks) Details as per the syllabus
 - ii) Pattern of the question paper: **As per the specimen given**
 - B) Standard of Passing : **As per Pune University norms**
 - C) ATKT Rules : **As per Pune University norms**
 - D) Award of Class : **As per Pune University norms**
 - E) External Students : **Not permitted**
 - F) Setting of Question paper/ Pattern of Question paper: **As per Pune University norms**
 - G) Verification of Revaluation : **As per Pune University norms**
- 5) Structure of the Course :
 - i) Optional
 - ii) Medium of instruction : **English**
- 6) Equivalence subject/ papers & Transitory Provision: **Computer Applications (Vocational)**
- 7) University terms : **As per Pune University norms.**
- 8) Subject wise Detail Syllabus : **Attached**
- 9) Recommended books : **Mentioned in syllabus**

Tax Procedure and Practices (Vocational) Course Structure

Paper No.	Class	Title of the Paper	Marks		Internal Assessment Written 10 Behavior 5 Attendance 5	Total marks
			Theory	Problem & Practical		
I	F.Y.B.Com	Indian Tax System	40	40	20	100
II	F.Y.B.Com	M-VAT/ CST	40	40	20	100
III	S.Y.B.Com	Income Tax	40	40	20	100
IV	S.Y.B.Com	Wealth Tax, Service Tax Central Excise	40	40	20	100
V	T.Y.B.Com	Customs Act	40	40	20	100
VI	T.Y.B.Com	Project Report Enterprenership Development	40	40	20	100

Subject Title	-	TAX PROCEDURE & PRACTICES (VOCATIONAL)
S. Y. B. Com. Paper III	-	INCOME TAX (Provisions & Procedure)
Objectives	1) 2)	To gain provisional and procedural knowledge about Income Tax Law in force for relevant accounting year, To provide an Insight in to practical aspects for obtaining PAN, TAN and procedural aspects for filling tax returns for various Assesses
Learning Aims	-	The syllabus aims to test the student ability- 1) To understand basic principles under lying procedural aspect of the Income Tax Act. 2) To compute the taxable incomes and tax liability of an Individual and to assess under five heads of income. 3) To understand procedure for tax return preparation filling assessment and tax refund. 4) To understand the powers of various assessing authorities 5) To understand appellate procedure.

COURSE CONTENT: Lectures 48 (per term)

Lectures		
1	3	Scheme of Income Tax (Sec.1), Important Definitions (Sec.2 to Sec.3), Charge of Income Tax (Sec.5)
2	2	Scope of Total Income & Residential Status (Sec.5 to 9)
3	5	Income which do not form part of Total Income (Sec.10, 10A, 10B and 11 to 13A)
4	7	Income under head Salary (Sec.15 to 17)
5	4	Income under the head Income from House Property (Sec.22 to 27)
6	7	Income under the head Profit and Gains of Business or Profession (Sec.28 to 44D)
7	6	Income under the head Capital Gain (Sec.45 to 55A)
8	2	Income under the head Income from Other Sources (Sec.56 to 59)
9	2	Clubbing of Income (Sec. 60 to 65)

10 2 Set off or carry forward of losses (Sec.70 to 80)
11 5 Deduction from Gross Total Income Chapter VI A
(Sec. 80A to 80U)

12 3 Agricultural Income and its tax treatment
{Sec.2 (1A) & 10(1)}

TOPICS FOR SECOND TERM

13 10 Assessment of Individual, HUF, Firm

14 10 Returns of Income and Procedure of Assessment
(Sec. 139 to 154)

15 6 Deduction of Tax and Collection of Tax at Source
(Sec. 190 to 206C)

16 2 Advanced payment of Tax (Sec.207 to 211,218, 219)

17 4 Interest payable by or to assess
(Sec.201, 220,234A, 234B, 234C & 244A)

18 4 Refund under Income Tax (Sec.237 to 241)

19 6 Provision for Appeal and Revisions (Sec 246 to 264)

20 6 Income Tax Authorities their Powers and Duties
(Sec.116 to 119)

Student should be well acquainted with practical skills and practical work

- i) Practical on obtaining PAN
- ii) Practical on computation of Total Income and Filling of Return
- iii) Practical on obtaining TAN Number
- iv) Preparation of FORM-16, FORM-16A
- v) Filling of TDS Return, Form 24Q
- vi) Filling of Appeal i.e.1st Appeal

Overview of Budget for Income Tax.

Students should complete their practicals under guidance of a Tax Practitioner, C.A. or Income Tax Authorities and obtain certificate to that effect.

Books Recommended:

SYSTEMATIC APPROACH TO INCOME TAX- By Girish Ahuja and Gupta
Bhart Publication (New Delhi)

STUDENT GUIDE TO INCOME TAX- Taxman Publications (New Delhi)

READY RECKONER TO INCOME TAX- Mheta, Publications (New Delhi)

TAXMAN DIRECT TAXES- Vinod K Singhanian, Taxman Publications (New Delhi)

MARKING SCHEME

1. UNIVERSITY THEORY PAPER :		40
2. TERM END EXAM. :	60 Marks converted to	20
3. PRACTICAL- VIVA/JOURNAL :		40

PATTERN OF QUESTION PAPER
FINAL EXAMINATION OF UNIVERSITY
PAPER –III- INCOME TAX

TIME- 2 HRS

TOTAL MARKS- 40

- Q.1. ANSWER IN 20 WORDS (ANY 10/12) 10 MARKS
TOTAL MARK 10 (10*1)
IN THIS QUESTION CONCEPTS, DEFINATION, BASIC FACT, OF SUBJECT MAY
BE ASKED
- Q.2. ANSWER IN 50 WORDS (ANY 2/4) 10 MARKS
TOTAL MARKS 10 (2*5)
SHORT & PRECISE ANSWERS
- Q.3. ANSWER IN 150 WORDS (2/4) 10 MARKS
TOTAL MARK 10 (2*5)
MEDIUM SIZE ANSWERS
- Q.4. LONG ESSEY TYPE QUESTION IN 300 WORDS 10 MARKS
ONE QUESTION- ANALYTICAL ABILITY QUESTION
TOTAL MARK 10 (2*5)

PATTERN OF QUESTION PAPER PRACTICALS

S.Y.B.COM. VOCATIONAL COURSE

TAX PROCEDURE & PRACTICES

PAPER –III- INCOME TAX

TIME- 2 HRS

TOTAL MARKS- 40

- Q.1. PROBLEM ON COMPUTATION TAXABLE INCOME UNDER ANY HEAD OUT OF FIVE HEADS (10)
- Q.2. PROBLEM ON COMPUTATION TOTAL INCOME AND TAX LIABILITY (10)
- Q.3. APPLICATION FOR OBTAINING PAN OR TAN NUMBER (10)
- Q.4. FILLING OF RETURN ITR-1 / ITR-2 / ITR-4 (ANY ONE) (10)

Annexure-II

Structure/ Pattern of Syllabus must be as follows:

- 1) Title of the Course: **Tax Procedure & Practices (Vocational)**
- 2) Introduction: Pattern- **Annual**
- 3) Eligibility: **Should have offered tax procedure & practices at F.Y.B.Com & passed as per University rules**
- 4) Examination
 - A) Pattern of examination
 - i) **80-20 University annual examination of 80 marks & internal assessment of 20 marks. Details as per syllabus**
 - ii) **Pattern of the question paper- As per specimen given**
 - B) Standard of Passing : **As per University norms**
 - C) ATKT Rules : **As per University norms**
 - D) Award of Class : **As per University norms**
 - E) External Students : **Not permitted**
 - F) Setting of Question paper/ Pattern of Question paper: **As per University norms**
 - G) Verification of Revaluation: **As per University norms**
- 5) Structure of the Course :
 - i) Optional
 - ii) Medium of instruction : **English**
- 6) Equivalence subject/ papers & Transitory Provision: **Tax procedure & practices**
- 7) University terms : **As per University norms**
- 8) Subject wise Detail Syllabus : **Attached**
- 9) Recommended books : **Mentioned in the syllabus**

TAX PROCEDURE AND PRACTICES
S.Y.B.COM PAPER IV

Subject Title-	Tax Procedure and Practices
Class-	S.Y.B.Com
Paper IV	Wealth Tax, Service Tax and Central Excise
First Term-	Service Tax, Wealth Tax
Second Term-	Central Excise

SERVICE TAX-	Marks	Lectures
1. Meaning, nature, scope, importance, need, features, Service Tax and Basic, concepts	5	2
2. Constitutional validity of Service Tax	2	1
3. Extent and application of Service Tax u/s 64	2	1
4. Basic of charge of Service Tax u/s 65	2	1
5. Classification of taxable services	4	3
6. Valuation of taxable services	2	2
7. Registration Procedure under service tax	2	4
8. Exemption under service tax	2	2
9. Payment of Service tax	2	1
10. Administration of Service Tax	2	4
11. Filling of return and procedure for E-filing	2	4
12. Regulatory frame work an overview of Service Tax Act, 1994, and Service Tax Rule, 1994	2	2
13. Role of Chartered Accountant for Compliance of Service Tax	2	1

Books – Service Tax Act and Rule 1994

WEALTH TAX-	Marks	Lectures
1. Regulatory frame work an overview of Wealth Tax Act, 1957, and Service Tax Rule, 1957	2	2
2. Wealth Tax authority rules 1957	5	3
3. Important terms and definitions Valuation Date, Assessment Year, Meaning of Asset, Net Wealth, Debt Deemed Asset Exempted Asset	4	3
4. Valuation of Building, Jewellery, Self acquired Property and other asset	2	4
5. Computation of net wealth and wealth tax liability	2	2
6. Provision of Wealth tax From Sec 3 to Sec 47 & Schedule 1, 2, 3 Mainly Charge of Wealth tax, payment Taxable Asset, Deemed Asset, Exempted Asset, Valuation of Asset, return of Wealth Tax, Assessment Procedure and Penalties, etc	5	6

BOOKS-	Wealth Tax Act-	Taxman Publication
	Direct Tax Laws-	Taxman Publication

SECOND TERM- CENTRAL EXCISE

1) Meaning, nature, scope, importance, feature And object of Central Excise	2	1
2) Regulatory Frame work and an overview- i) Central Excise and salt Act, 1944 ii) Central Excise Rule, 1944 iii) Central Excise tariff Act, 1985	4	4
3) Important terms and definitions and basic Concept a) Assessee b) Assessable Value c) Excisable goods d) Manufacture e) Manufacturer f) Classification under CETA, 1985	6	5
4) Distinction between- Central Excise, Customs	4	4
5) Basis of Excise Duty and Levi ability	2	2
6) Kinds of Excise Duty	5	6
7) Organization of Central Excise in India- Administrative and Operational Authorities, their Powers & Duties	5	6
8) General Procedure under central excise- i) Registration procedure under central excise, exemptions, Filling the form and filing ii) Maintenance of various records under central excise and Procedure thereof iii) Filing and filling of return under central excise iv) Assessment procedure and kinds of assessments	2 4 4 4	5 3 3 2
9) Clearance of excisable goods for home consumption & export	4	5
10) Cenvat procedure under central excise	4	2

Reference Books:

Central Excise Act, 1944

Central Excise Rule, 1944

CETA, 1985

Introduction to indirect Taxes by V.S.Date, Taxman Publications, New Delhi

TOPICS FOR PRACTICALS:

-- SERVICE TAX

I) REGISTRATION APPLICATION

II) FILLING OF RETURN

-- WEALTH TAX

III) COMPUTATION OF NET WEALTH &
WEALTH TAX LIABILITY

IV) FILLING OF RETURN UNDER WEALTH TAX

-- CENTRAL EXCISE

V) REGISTRATION UNDER CENTRAL EXCISE

VI) FILLING OF RETURN UNDER CENTRAL EXCISE ACT.

MARKING SCHEME

1. UNIVERSITY THEORY PAPER :		40
2. TERM END EXAM. :	60 Marks converted to	20
3. PRACTICAL- VIVA/JOURNAL :		40

PATTERN OF QUESTION PAPER

FINAL EXAMINATION OF UNIVERSITY

PAPER IV- WEALTH TAX, SERVICE TAX & CENTRAL EXCISE

TIME- 2 HRS

TOTAL MARKS- 40

- Q.1. ANSWER IN 20 WORDS (ANY 10/12) 10 MARKS
TOTAL MARK 10 (10*1)
IN THIS QUESTION CONCEPTS, DEFINATION, BASIC FACT, OF SUBJECT MAY BE ASKED
- Q.2. ANSWER IN 50 WORDS (ANY 2/4) 10 MARKS
TOTAL MARKS 10 (2*5)
SHORT & PRECISE ANSWERS
- Q.3. ANSWER IN DETAILS WITH 150 WORDS (2/4) 10 MARKS
TOTAL MARK 10 (2*5)
MEDIUM SIZE ANSWERS
- Q.4. LONG ESSEY TYPE QUESTION IN 300 WORDS 10 MARKS
ONE QUESTION- ANALYTICAL ABILITY QUESTION
TOTAL MARK 10 (2*5)

PATTERN OF QUESTION PAPER PRACTICALS

PAPER –IV- WEALTH TAX, SERVICE TAX & CENTRAL EXCISE

TIME- 2 HRS

TOTAL MARKS- 40

- Q.1. PROBLEM ON WEALTH TAX SYLLABUS (10)
- Q.2. PROBLEM ON SERVICE TAX & CENTRAL EXCISE SYLLABUS (10)
- Q.3. FILLING OF RETURN UNDER WEATH TAX, SERVICE TAX AND CENTRAL EXCISE ACTS. (10)
- Q.4. REGISTRATION PROCEDURE APPLICATION UNDER SERVICE TAX AND CENTRAL EXCISE (10)

Annexure-II

Structure/ Pattern of Syllabus must be as follows:

- 1) Title of the Course: **Wealth Tax, Service Tax and Central Excise (Vocational)**
- 2) Introduction: Pattern- **Annual**
- 3) Eligibility: **Should have offered Wealth Tax, Service Tax and Central Excise (Vocational) at F.Y.B.Com & passed as per University rules**
- 4) Examination
 - A) Pattern of examination
 - i) **80-20 University annual examination of 80 marks & internal assessment of 20 marks. Details as per syllabus**
 - ii) **Pattern of the question paper- As per specimen given**
 - B) Standard of Passing : **As per University norms**
 - C) ATKT Rules : **As per University norms**
 - D) Award of Class : **As per University norms**
 - E) External Students : **Not permitted**
 - F) Setting of Question paper/ Pattern of Question paper: **As per University norms**
 - G) Verification of Revaluation: **As per University norms**
- 5) Structure of the Course :
 - i) Optional
 - ii) Medium of instruction : **English**
- 6) Equivalence subject/ papers & Transitory Provision: **Wealth Tax, Service Tax and Central Excise (Vocational)**
- 7) University terms : **As per University norms**
- 8) Subject wise Detail Syllabus : **Attached**
- 9) Recommended books : **Mentioned in the syllabus**