

UNIVERSITY OF PUNE
POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)
(Two Years Part Time Four Semesters Post Graduate Diploma Programme)

Equivalence for 2005 Pattern

Semester I

PGDBM 2005 PATTERN				PGDBM 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
101	Organizational Behaviour	60	40	101	Principles & Practices of Management & Organizational Behaviour	70	30
102	Management Accounting	60	40	102	Management Accounting	70	30
103	Managerial Economics	60	40	103	Managerial Economics	70	30
104	Basics of Marketing	-	50	104	Principles of Marketing	-	50
105	Basics of Management & Communication Skills	-	50	105	Basics of Communication Skills	-	50

Semester II

PGDBM 2005 PATTERN				PGDBM 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
201	Marketing Management	60	40	201	Marketing Management	70	30
202	Financial Management	60	40	202	Financial Management	70	30
203	Manufacturing & Operations Management	60	40	203	Operations Management	70	30
204	Materials & Logistics Management	-	50	204	Materials & Logistics Management	-	50
205	Information Technology	-	50	205	Information Technology	-	50

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Semester III

PGDBM 2005 PATTERN				PGDBM 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
301	Human Resource Management	60	40	301	Human Resource Management	70	30
302	Management Information Systems	60	40	302	Management Information Systems	70	30
303	Legal Aspects of Business	60	40	303	Legal Aspects of Business	70	30
304	Statistical & Quantitative Techniques	-	50	304	Statistical & Quantitative Techniques	-	50
305	Research Methodology	-	50	305	Research Methodology	-	50

Semester IV

PGDBM 2005 PATTERN				PGDBM 2008 PATTERN			
Subject Code	Name	Marks		Subject Code	Name	Marks	
		External	Internal			External	Internal
401	Management Control Systems	60	40	401	Management Control Systems	70	30
402	Specialization I a) Marketing Management - Advertising & Sales Promotion b) Finance - Direct Taxation c) Computer - DBMS with Oracle d) Production & Materials - Logistics & Supply Chain Management e) HRM - Labour Laws	60	40	402	Specialization I a) Marketing Management - Integrated Marketing Communication b) Finance - Direct Taxation c) Computer - DBMS with Oracle d) Production & Materials - Inventory Management & Material Requirements Planning e) HRM - Labour Laws	70	30

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403	Specialization II a) Marketing Management - International Marketing b) Finance - Advanced Financial Management c) Computer - C Programming d) Production & Materials - Production Planning & Control e) HRM - Industrial Relations	60	40	403	Specialization II a) Marketing Management - International Marketing b) Finance - Advanced Financial Management c) Computer - C Programming d) Production & Materials - Supply Chain & Logistics Management e) HRM - Industrial Relations	70	30
404	Economic Environment of Business	-	50	404	Economic Environment of Business & Environmental Management	-	50
405	Project Report	-	50	405	Project Report	-	50

Pradnya

(Mrs. Pradnya Bhambure)
Dept.- Management

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G.K. Shirude

(Dr. G.K. Shirude)
Director